



How We Market Your Property

1. Yard & Directional Signs
2. Brochure Boxes attached to Yard Sign
3. Brochure Holder Inside Home
4. Personalized Property Cards
5. Aerial Photography (Where Appropriate)
6. Virtual Tour Online
7. Internet Descriptions at over three Dozen Web Addresses (see next page)
8. Optional Open House Hosting
9. Sevier County MLS Membership
10. Knox County MLS Membership

We will custom tailor a marketing plan, determining the most suitable techniques for you property.

Some properties won't benefit from certain marketing methods.

Jeff Schoenfield and the Schoenfield Team
Sevier County's Real Estate Professionals

In addition to Phone & Fax, you may contact us via e-mail at Jeff@GatlinburgHomes.com
or on the Internet at www.GatlinburgHomes.com

Internet Advertising

Because 90% of all home searches now start on the internet, we focus most of our marketing effort there. Your property will be listed on both the Great Smoky Mountains Association of Realtors (gsmar.com) AND the Knoxville Area Association of Realtors MLS (kaarms.com) databases, both of which provide active general public access. Your property will be showcased on our www.Gatlinburg-Homes.com site, which averages over 400 distinct users per day.

Additionally, our syndication effort puts your property on literally dozens of websites including the following:

- Realtor.com
- Vast.com
- GoogleBase.com
- Postlets.com
- KnowYourNewHome.com
- Relocation.com
- Hotpads.com
- Kazork.com
- HomeTrax.com
- Adicio.com
- Zillow.com
- RealTown.com
- NewsyHomes.com
- ePropertyStop.com
- HousingBlock.com
- RealEstateActive.com
- VivaReal.us
- Houzoo.com
- InvestorLoft
- LoveMyZip.com
- Enormo.com
- NTXHouseHunters.com
- TheHousingPages.com
- Unique Global Estates
- PCS Realty
- HomeGain
- CLRSearch.com
- RepeatProperty.com
- FrontDoor.com
- SecondSpace
- Trovit
- Cyberhomes
- HomeFinder.com
- Oodle.com
- Yahoo! Real Estate
- Trulia.com
- Point2Homes
- PropertyShark.com